

**FRANCIS LEE**  
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### **CAREER SUMMARY**

Experienced Maya Generalist, 3D designer of award winning Interactive TV service

### **KEY SKILLS**

MAYA - Modelling, texturing, character setup, dynamics, particles, animation, lighting, rendering  
After Effects  
PhotoShop

### **ACHIEVEMENTS**

Broadcast magazines - Digital Channel Awards 2006 - Best Children's Channel Award - Scamp  
Interactive Emmy Award 2006 - Best Interactive Channel for our kids - Scamp  
International ITV Award 2006 - Best Stand Alone Service - V:MX music service  
D&AD 2005 - Interactive Television category - Silver Nominee - Scamp  
BAFTA Award 2004 - Best Interactive TV - V:MX  
([http://www.homechoice.co.uk/overview/showing\\_off.html](http://www.homechoice.co.uk/overview/showing_off.html))

3<sup>rd</sup> March – 10<sup>th</sup>, June, 2008 *Maya Generalist*  
Cutty Sark Commercials – 3d animation – Superfad (UK)  
Tools: Maya, Photoshop, Premiere, After Effects  
Tasks: Production of six themed 20 seconds commercials. Involves modelling, animatic, texturing, cloth simulation, ocean shading and interaction, render passes, 3d data for composers.

8<sup>th</sup> – 29<sup>th</sup>, February, 2008 *Maya Generalist*  
MTV 'MyLife in Music' Title– 3d animation – Superfad (UK)  
Tools: Maya, After Effects  
Tasks: modelling, texturing, animation, rendering

15<sup>th</sup> – 28<sup>th</sup>, January, 2008 *Maya Generalist*  
Honda Launch Film – Model Clean Up – Rushes Postproduction Ltd  
Tools: Maya  
Tasks: modelling, texturing

16<sup>th</sup> – 23<sup>rd</sup>, December, 2007 *Maya Generalist*  
Adidas Viral – 3d animation – Foreign Office Design  
Tools: Maya, After Effects  
Tasks: modelling, texturing, animation, compositing

26<sup>th</sup> November - 5<sup>th</sup> December, 2007 *Maya Generalist*  
Channel five Christmas Ident – *Lights* – Superfad (UK)  
Tools: Maya, After Effects  
Tasks: visualization, modelling, animation, compositing

17<sup>th</sup> - 21<sup>st</sup>, September, 2007 *Maya Generalist*  
Pantene commercial – CG elements – Rushes Postproduction Ltd  
Tools: Maya, Shake  
Tasks: Particle FX, compositing

17<sup>th</sup>, July – 7<sup>th</sup>, August, 2007 *Maya Generalist*  
Match Of the Day – Title Sequence – Liquid TV  
Tools: Maya, Photoshop  
Tasks: Set Design, Modelling, Animation, Texturing, Rendering in Mental Ray

5<sup>th</sup>, June – 13<sup>th</sup>, July, 2007 *Maya Generalist*  
SKY Love - Poster and Ident - Not To Scale  
Tools: Maya, After Effects, Photoshop  
Tasks: Character Design, Modeling, Rigging, Animation, Texturing, Rendering

1<sup>st</sup>, 4<sup>th</sup>, June, 2007 *Maya Operator*  
Jetex: Summer Branding - animated sequences featuring cartoon characters – Evolutions  
Tools: Maya  
Tasks: Lighting, Scene Setup

2003 - 2006 *3D Designer*  
Channel graphics for interactive TV - HomeChoice Digital Home Network (now part of Tiscali)  
Tools: Maya, After Effects, Fusion, Photoshop, Premiere  
Internal clients include: V:MX, Scamp, Movies Now  
External clients include: Cartoon Networks

2000 - 2002 *Multimedia Designer*  
Channel graphics for interactive TV - Home Choice (Video Networks Ltd)  
Tools: Maya, 3DS Max, AfterEffects, Photoshop, Media 100  
Internal clients include: HomeChoice, V:MX, SiFi, Life & Style  
External clients include: BBC, Disney

1997 - 1999 *Multimedia Designer*  
3D navigational graphics for Interactive TV trial - Video Networks Ltd  
Tools: 3DS Max, AfterEffects, Media Illusion, Photoshop, Premiere  
Clients include: Boots, TSB, B&Q

## **EDUCATION**

2000 - Alias Training Centre - Mel Fundamentals - Scripting for MAYA  
Kent Institute of Art & Design (now 'University College for the Creative Arts at Maidstone')  
1993-5 - MA in Time Based Media with Electronic Imaging (Film & TV)  
1991-3 - BA in Communication Media - Illustration

## **PERSONAL**

UK Citizen, Single

## **INTERESTS**

Anime, Film, Photography, Shot Film Projects

## **REFEREES**

Marco Giusti – Creative Director, HomeChoice(Tiscali) – +44 (0)2073484300  
[marco.giusti@uk.tiscali.com](mailto:marco.giusti@uk.tiscali.com)  
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